



MAKE FRIENDS - EARN TOGETHER

PITCH DECK

## MARKETING OVERVIEW



### **Blockchain:**

The blockchain infrastructure revolutionized the mindset in which people conceptualize and visualize the world. From social connections to financial transactions, contracts and assets are embedded in digital codes that are transparent and shared in public databases. This enables people to gain true ownership of virtual properties and change their perspective of the digital world.



### **Non-fungible Tokens (NFTs):**

NFT is a new, unique form of digital assets designed for the display of ownership. Every NFT is unique and digitally embedded onto the blockchain for a transparent record of creation, trading, and collection. NFTs have, are, and will remain to be the basis of creating the true Metaverse.



### **Tokenization and crypto - brand-new business models:**

Crypto unlocks new business models on crypto including the mechanism of “play-to-earn”. These models will continue to develop and lead to new types of jobs and professions in the Metaverse economies.





## BARRIERS

**Simple design, usually pixel or 2D**

**Lack of community features to increase player interaction**

**Few games support mobile, reducing the attraction for a large numbers of gamers**

**Gameplay and plot are shallow and boring, with not many features to appeal to real gamers**

**Barriers to entry for gamers when the initial cost is high, up to thousands of dollars to start playing**





- Complex design, one of the first 3D Blockchain Metaverse
- Implement a social platform for users' interaction
- Support mobile gaming on both iOS and Android
- Come with in-depth lores and plots that could serve as attraction point for traditional gamers
- Low-barrier of entry to start the game (starting at \$50)

## DEMOLE'S HIGHLIGHT





## DEMOLE ADVANTAGES



**3D Design  
and  
Animation**

**Moba  
Game**

**RPG**

**Entry  
Free**

**PC &  
Mobile**

**Token  
inflation  
control**

**Axie Infinity**

**No**

**No**

**Yes**

**>\$1000**

**Yes**

**No**

**Mobox**

**No**

**No**

**Yes**

**Free to play**

**Yes**

**Metamon**

**No**

**No**

**Yes**

**>\$1000**

**No**

**Burning**

**Thetan Arena**

**No**

**Yes**

**No**

**Free to play**

**Yes**

**No**

**Demole**

**Yes**

**Yes**

**Yes**

**\$50**

**Yes**

**Yes**



## WHAT IS DEMOLE?

This world exists as a multiverse. However, each universe is independent and has never known the existence of the other. Until one day, for unknown reasons, a supermassive cosmic explosion broke out, causing the walls between the universes to be accidentally broken. This created portals from the rifts of spacetime - passages that link the universes together.

The exciting journey to explore the universe will start here. Who will you be in the expedition? A erudite and arrogant ELF? A fiery dragon warrior? A mysterious ghost or a timid tree tribe that stands up to everyone when in danger? What will be your decision when participating in the exploration of the universe and seeking the maximum energy to bring your race to the peak of domination?

Join the Demole Universe to find yourself and create your own universe!





# HEROES



MERMAN



DRAGON



SHADOW



TREANT



ANGEL



# DEMOLE 3D METaverse GAME-AS-A-PLATFORM

*A connecting portal between MOBA, PvP and PvE game mode in the world of Metaverse*



## DEMOLE RPG

Where players can form a team with 5 NFTs to conquer the monster universe. Rarer NFTs have better stats, skills, and appearance, bringing more advantages to win PvP and PvE battles.



## SPACE PORTAL

Where players around the world can interact with each other (talk, team up, trade, etc.). People with rarer NFTs will appear in a more special way.



## MOBA

Where players can team up and fight. Rarer NFTs will have a better appearance in the game.



# DEMOLE TURN BASED



Demole Turn-based is a strategic game where players form teams of 5 NFTs and battle in a classic turn-by-turn mechanisms. Each NFT will be equipped with a unique set of skills and stats that can be utilised and combined for different strategies.

Demole Turn-based splits into 2 different game modes: PvP and PvE





# DEMOLE MOBA



*With each player controlling only one character, Demole MOBA allows players to team up, battle, and have fun.*

*Multiplayer Online Battle Arena (MOBA) is a game genre in which two teams of players compete against each other on a predefined battlefield.*





## DEMOLE GATEWAY STATION

*Demole Gateway Station is a social platform where Demolians can interact with one another. The Gateway Station combines trading, guiding, and socializing features for the best player-to-player interactions.*



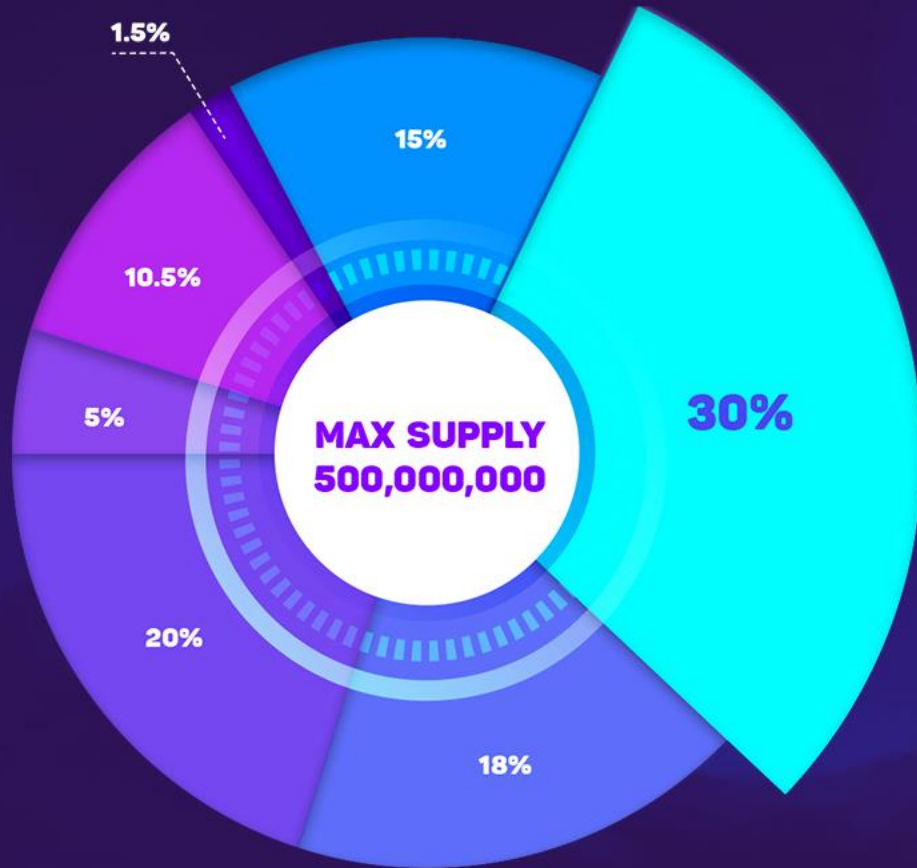
## SKILL SYSTEM

Demole skills system, with more than 170 skills divided among tribes, allows for great creativity from players. Different strategies can be optimized with the combination of these abilities, making room for an thrilling and diverse gaming experience.





# TOKENOMICS



**MAX SUPPLY: 500,000,000**

**Seed round (5.0%) 25,000,000**

**Private round (10.5%) 52,500,000**

**Public sale (1.5%) 7,500,000**

**Ecosystem (30%) 150,000,000**

**Marketing and Staking (18%) 90,000,000**

**Team & Advisor (20%) 100,000,000**

**DEX Deposit, MM, and Liquidity Incentives (15%) 75,000,000**



# PLAY TO EARN



## TRAINING GROUND

Let your monsters practice at the training ground to increase their level and \$DMLG tokens even if you are not online



## WORLD BOSSES

Accompany players around the world to defeat the World Boss and receive valuable rewards



## MARKET PLACE

Buy, sell, and trade unique monsters/items with other players



## DAILY QUESTS

Complete daily missions for rewards



## ARENA

Compete with other players in the arena ranking for the exclusive rewards



## **\$DMLG USECASE**

### **Staking**

Stake \$DMLG for more  
tokens and rewards

### **Holding**

Hold \$DMLG for passive  
profit sharing

### **Upgrading & Crafting**

Upgrade your own  
unique monsters and  
craft legendary items

### **Boosting**

Buy boosters to speed  
up your journey

### **DAO Voting**

Vote for upcoming  
features and updates

### **Game Token**

\$DMLG is the official  
digital asset for Demole

# TOKEN REDISTRIBUTION

*\$DMLG spent in the game will be redistributed continuously to ensure increased benefits for token holders and players while maintaining the inflation rate at an appropriate level*





# MARKET PLACE

The Marketplace is where you can sell or buy NFTs in Demole Metaverse. Making and accepting offers are now easier than ever with just a mouse click. Join our Marketplace and become a Demole merchant!

[HOME](#)[MARKETPLACE](#)[GAMEPLAY](#)[SUMMON](#)[MARKETPLACE](#)[STAKE](#)[TRAINING GROUND](#)[TEAM](#)[ROADMAP](#)[CLEAR FILTER](#)

24,000 Monsters

Sort by ▾



Style

Shadow

\$30,000

3

4

5

Light

Dark



Dragon Custom Name

#12513

0.927 \$254.97



Dragon Custom Name

#12513

0.927 \$254.97



Dragon Custom Name

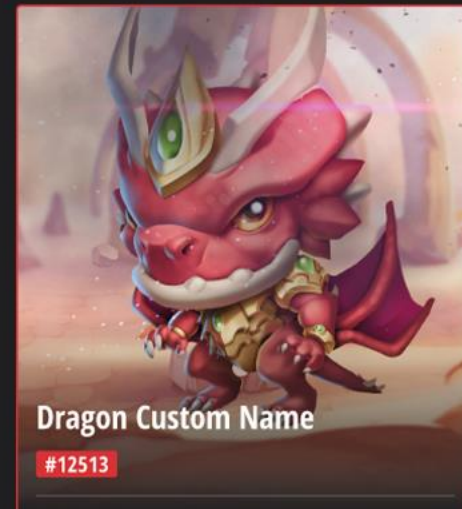
#12513

0.927 \$254.97



Dragon Custom Name

#12513



Dragon Custom Name

#12513



Dragon Custom Name

#12513

# ROADMAP

QIII 2021

Character design, NFT system  
Game design and testing  
Partnerships  
Fundraising

QIV 2021

NFT Offerings  
TGE/Listing  
Training ground, Monster Nest  
Game wiki  
Demole MOBA beta test

QI 2022

Demole Station beta test  
Demole RPG beta test  
Marketplace  
Demole Station official launch  
Demole RPG official launch  
Demole MOBA official launch

QII 2022

Demole RPG Update: Advanced Egg systems, NFT systems, Guild  
Demole Arena Update: NFT systems  
Demole Station Update: Minigame, Quest, and Achievement systems

QIII 2022

Demole Public One App  
Tournament  
NFT system update





# PARTNERS

## VCs



METRIX.CAPITAL



VENTORY



x21 K24

AU21 CAPITAL  
BACKING THE MOST BRILLIANT FOUNDERS IN BLOCKCHAIN



UG VENTURES

Game  
Guilds



KOLs



## Press Release



GlobeNewswire  
by notified



BENZINGA



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